Business and Economics

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Purpose/Programs Supported

The Business collection at the Robert W. Woodruff Library supports the business curricula, research and educational activities of CAU, MC and SC. The CAU undergraduate program offers the Bachelor of Arts degree in Business Administration and Accounting with concentrations in accounting, finance, international business, management, marketing and sport and entertainment management. The CAU graduate program offers the Master of Business Administration with concentrations in accounting, decision sciences/information systems, finance and marketing. CAU also graduate a Master of Arts in Accounting and a Master of Arts in Economics. The MC business program offers the Bachelor of Arts degree in Business Administration with concentrations in accounting, finance, management and marketing, as well as the Bachelor of Arts degree in Economics. The SC business program offers the Bachelor of Arts degree in Economics.

Guidelines for Collection Development and Management

Languages

The library resources written in English language are collected, original or translation. Students in need of resources in other languages may access them by requesting them via Interlibrary Loan or Inter-Library Use Cards.

Chronological Coverage

The chronological coverage of the Business Collection is broad and extremely comprehensive.
Geographical Coverage

The business collection focuses on both national and international economics, business conditions, business practices, global trade, emerging markets and international securities trading.

Scope

The business collection supports the curricula of the business programs of CAU, MH and SC in the study of management, finance, economics, industry and related fields. The collection includes extensive reference resources and a wide variety of financial, economic, marketing and business news databases many of which are web-delivered and may be accessed on or off campus by authorized RWWL users. A number of the electronic database require a password and can only be accessed from library or campus workstations.

Types of Materials, Formats Collected

The business collection includes monographs, serials, periodicals and electronic databases. The monographs include business guides, handbooks, dictionaries and directories. The serials include business encyclopedias, indexes and abstracts.

Special Considerations

Robert W. Woodruff Library does not buy print, electronic and teacher’s edition course textbooks. The subject liaison will collaborate with teaching faculty and students to identify resources that meet the needs of their courses.